

# NCC Cable System Order

11763851

Order #	62342589
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

Flight Dates	10/03/16 - 10/09/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	1004Debate
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/11/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$81.00
Commission	\$12.15
Net Total	\$68.85
Total Spots	9
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : R4 10.11 MG. -\$9 change. Dropped 1 spot. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Vice Presidential Debate	10/3/16	10/9/16	19:00	21:00	X							-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
2	CNN	Vice Presidential Debate	10/3/16	10/9/16	22:30	24:00	X							-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
3	FXNC	Vice Presidential Debate	10/3/16	10/9/16	19:00	21:00	X							-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
4	FXNC	Vice Presidential Debate	10/3/16	10/9/16	22:30	24:00	X							-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
5	MNBC	Vice Presidential Debate	10/3/16	10/9/16	19:00	21:00	X							-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
6	MNBC	Vice Presidential Debate	10/3/16	10/9/16	22:30	24:00	X							-	-	0	\$9.00	\$0.00	30	R4-1x
7	CNBC	Vice Presidential Debate	10/3/16	10/9/16	19:00	21:00	X							-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
8	CNBC	Vice Presidential Debate	10/3/16	10/9/16	22:30	24:00	X							-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
9	HLN	Vice Presidential Debate	10/3/16	10/9/16	19:00	21:00	X							-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4
10	HLN	Vice Presidential Debate	10/3/16	10/9/16	22:30	24:00	X							-	-	1	\$9.00	\$9.00	30	Vice Presidential Debate 10/4

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	9	0	0	0	0	0	0	0	0	0	0	0	9
AMT	\$81.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$81.00

SYSTEM APP: SALES ACCT Date Printed 10/12/16  
 62342589 | Marquette | Spectrum/Iron Mountain, MI | 1709 |